

LAUREN SIEGAL

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EXPERIENCE

USF Health CAMLS, Multimedia Producer

June 2023 – Present

- Produce engaging multimedia content, including videos, photos, and newsletters.
- Implement production and post-production techniques, including multi-camera set-ups, interviewing, lighting, editing, audio enhancement, and color correction.
- Provide on-location photography and video coverage.
- Edit and optimize multimedia content for use across various platforms and channels, including social media, email, websites, and more.

WTVT FOX 13, Associate News Producer

July 2022 – May 2023

- Produced newscasts that aired in America's 13th largest media market.
- Supported producers, anchors, and reporters with digital and broadcast production by writing scripts, researching stories, and making graphics for morning and evening newscasts.
- Contributed to FOX13News.com by writing and copy editing news stories for the website.

Florida Focus Newsbreak, Producer, Show Editor, Reporter

August 2021 – May 2022

- Produced evening news shows that aired daily on Tampa's PBS affiliate, WEDQ.
- Shot and edited videos with Adobe Premiere Pro.
- Wrote broadcast news scripts on deadline.

Overcoming Obstacles, Writer, Editor, Producer

June 2019 – June 2023

- Collaborated in the development of life skills curricula for a global non-profit organization.
- Produced and edited a video series to guide educators in navigating digital library.
- Developed a newsletter that was sent to educators worldwide.

CERTIFICATIONS

FAA Part 107 Remote Pilot Certificate

SKILLS AND LANGUAGES

Adobe Creative Suite, Videography, Photography, Lighting & Audio Equipment, Research, Camera Operation (Sony, Canon and Panasonic), Writing, Project Management.

EDUCATION

University of South Florida, Tampa, FL

August 2022

Bachelor of Arts in Mass Communications – Concentration in Broadcast Program and Production

Graduated Cum Laude – 3.6 GPA

AWARDS AND HONORS

Kerry Sanders NBC News Fellowship

Garner Rose O'Brien Halderman Mass Communication Scholarship

USF Dean's List of Scholars